



10,000
Attendees

Harbor Fireworks
Norwich is the home to important historical figures that played a direct role in the Revolutionary War. These include Christopher Leffingwell – a wealthy purveyor of provisions for the Continental Army; Samuel Huntington – signer of the Declaration of Independence, President of the U. S. under the Articles of Confederation and Governor of Connecticut; and perhaps most notably, Benedict Arnold, one of this country’s most infamous and internationally recognized traitors, who was a talented commander and was Washington’s trusted General in the Continental Army until 1779. In 2017 Norwich Events Organization was asked to take over production of the event. Now, every July we celebrate this history and our freedom with a fireworks celebration in the harbor. We host an event at Howard T. Brown Memorial Park with around 6,000 people and others from around the City providing a show for well over 10,000. This year’s fireworks will be July 3rd.

17,741
Post Reach

Followers

8,763

Facebook

1,229

Instagram

Audience

30.2%

35-44

22.8%

45-54

17%

55-64

2025

NORWICH HARBOR FIREWORKS

SPONSORSHIP

Sponsor Benefits	\$250 Community	\$500 Americana	\$1,000 Independ dance	\$2,500 Stars & Stripes	\$5,000 Patriot	\$10,000 Freedom	\$20,000 Liberty Title Sponsor
Social Media Promotion	Red	Blue	Red	Blue	Red	Blue	Red
Email Blasts	Red	Blue	Red	Blue	Red	Blue	Red
Website Name	Red	Blue	Red	Blue	Red	Blue	Red
Sign at Event	White	Blue	Red	Blue	Red	Blue	Red
Thank You Video by NEO	White	White	Red	Blue	Red	Blue	Red
Banner on Stage	White	White	White	Blue	Red	Blue	Red
Table/Tent at Event	White	White	White	White	Red	Blue	Red
Website Ad	White	White	White	White	White	Blue	Red
Live FB Interview at Event	White	White	White	White	White	White	Red

Norwich Events Organization is a nonprofit, 501(c)3 all-volunteer committee. These events are funded 100% by tax-deductible donations. Each year it takes about \$45,000 to produce the fireworks.

We have no paid staff, so 100% of the funds we raise through events and sponsorships go towards producing and advertising these events. Investing in Norwich Events Organization is investing in the vibrancy and growth of Downtown Norwich.

**If you would rather sponsor Norwich Events Organization and all of it's activities, please contact Sharon Lent
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